

# The Canadian Independent Telecommunications Association 2020 CITA Showcase Opportunities

## Monday

- Breakfast \$1,500.00  
includes 15 minute presentation opportunity
- Coffee Break #1 \$ 500.00
- Coffee Break #2 \$ 500.00
- Coffee Break #3 \$ 500.00
- Lunch \$3,000.00  
Includes 15 minute presentation opportunity
- Lounge Refreshments \$ 850.00

## Tuesday

- Breakfast \$1,500.00  
Includes 15 minute presentation opportunity
- Coffee Break #1 \$ 500.00
- Coffee Break #2 \$ 500.00
- Coffee Break #3 \$ 500.00
- Lunch \$3,000.00  
includes 15 minute presentation opportunity

## Additional Opportunities

- Marketing Awards \$1,500.00

- Delegate Registration Bags

### Grand Prize Draws:

- First Prize \$1,000.00
- Second Prize \$ 400.00
- Third Prize \$ 200.00

- General Contribution:  
Your contribution will be put toward sponsorships that haven't been fulfilled. Your company will receive full recognition on signage, in the program and on the web site.

On behalf of CITA, thank you for your continued support and dedication to the Conference and Association. Without your support, we would not be able to provide this level of excellence for our members, exhibitors and delegates at CITA Showcase and Seminar.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return completed form to Michael Dargavel

E: mdargavel@aemangement.ca F: 416-596-1808



THE CANADIAN INDEPENDENT  
TELECOMMUNICATIONS ASSOCIATION

L'ASSOCIATION CANADIENNE DES COMPAGNIES  
DE TÉLÉCOMMUNICATIONS INDÉPENDANTES

## **The Canadian Independent Telecommunications Association 2020 Showcase & Seminars April 26 – 28, 2020**

### Invitation to Exhibit

Exhibit Hours: Monday, April 27, 2020 12:00 pm – 6:00 pm.  
Cocktail Reception in exhibit hall 5:00 pm – 6:00 p.m.

The Canadian Independent Telecommunications Association invites you to exhibit at the 2020 CITA Showcase and Seminars at the Hilton Lac Leamy, in Gatineau, QC on April 26 – 28, 2020.

Established over 100 years ago, CITA has taken the lead role among the Canadian Telecom Industry Associations in providing an emphasis on technology issues. CITA is a not-for-profit organization whose mandate is to educate and connect our members with companies just like yours.

The conference agenda will focus on technical and marketing issues and is designed to attract representatives from every SILEC in Canada, many who send technical advisors and key decision makers.

CITA has developed sponsorship opportunities to enhance your visibility. In addition to the opportunities outlined, we welcome customized sponsorship that will address your specific marketing objectives. Please contact Michael at 416-596-0671 Ext. 225 for more information on how to use this opportunity. Consider supporting CITA by becoming a sponsor. Sponsors will gain additional visibility with mentions in the program, on the web site, at the podium and on conference signage. Sponsorship opportunities are outlined in the attachments.

To increase networking opportunities with other attendees, a special conference rate is available to exhibitors which includes meals and access to all conference activities.

Exhibit space sells out quickly so act now and reserve your space at CITA showcase 2020. Simply complete the attached exhibitors' application and return with payment to this office.

We look forward to hearing from you!

Michael Dargavel, CEM – CITA Exhibit Manager  
T: 416-596-0671 Ext. 225 E: [mdargavel@aemanagement.ca](mailto:mdargavel@aemanagement.ca)



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## The Canadian Independent Telecommunications Association Showcase 2020 – Exhibitor Fact Sheet Monday, April 27, 2020

Hilton Lac Leamy – Exhibit Halls: Mozart and Chopin  
3 Boulevard du Casino, Gatineau, QC J8Y 6X4  
Toll free: 866-488-7888 Reservations: 819-790-6444

<b>Exhibit Move In:</b>	Sunday, April 26, 2020	12:00 pm – 6:00 pm.
	Monday, April 27, 2020	8:00 am – 11:00 am.
<b>Exhibit Hours:</b>	Monday, April 27, 2020	12:00 pm – 6:00 pm.
	Reception in Exhibit Area	5:00 pm – 6:00 pm.
<b>Exhibit Move-Out:</b>	Monday, April 27, 2020	6:00 pm – 10:00 pm.

### Your exhibitor fees include:

- 10'x10' draped booth in a carpeted exhibit area
- 24 hours security
- Admittance to Sunday Night Welcome Reception
- Admittance in Monday Night Showcase Reception

### Exhibitors will be responsible for:

All Booth Furnishings; Electricity; Internet; Audio-Visual equipment  
Registering and paying for meals; Set-up and Dismantle