

2018 CITA TELECOMMUNICATIONS SHOWCASE & SEMINARS

CONFERENCE REGISTRANTS' FEES

Fee includes Welcome Reception, Delegates Dinner for 2 day Conference Registrants only. Lunch for each day registered, and an opportunity for CITA Active members to win the Grand Prize Draw.

	CITA MEMBER	NON-MEMBER
1 DAY ATTENDANCE	\$ 295.00 + HST	\$ 500.00 + HST
2 DAY ATTENDANCE	\$ 495.00 + HST	\$ 700.00 + HST

REGISTER NOW BY FILLING OUT THE ENCLOSED REGISTRATION FORM AND SEND IT WITH YOUR CHEQUE PAYABLE TO CITA

Margi Taylor, Conference Manager
Canadian Independent Telecommunications Association
c/o Creative Events Management
1402 Queen Street West, Suite 205 Alton, ON L7K 0C3
T: (519) 940 0935 F: (519) 940 1137
cemcreative@outlook.com

GRAND PRIZE INFORMATION

Limited to Seminar Delegates only, some restrictions apply.

One draw card will be issued to each Seminar delegate. Once the draw card is completed with four (4) different stamps obtained from various points in the exhibition hall, it then qualifies for the draw and can be placed into the Grand Prize Draw Drum. Winning cards will be draw on Monday, April 09, 2018 in the Exhibition area. Prizes totalling over \$ 2,000.00 will be drawn!
Winners must be present at time of drawing to claim their prize.

HOTEL ARRANGEMENTS

DEADLINE FOR PREFERRED RATE IS Thursday March 08, 2018

Plan to stay at the Fallsview Casino Resort during the Showcase & Seminar
Call in your reservation, be sure to mention that you are with the CITA conference to ensure you get the conference rate. The cutoff date is Thursday March 08, 2018

Room Rates:

Saturday April 07 \$270.00

Sunday April 08 to Tuesday April 10 \$179.00

Fallsview Casino Resort, Toll Free: 1-888-404-1330 Reservations: 1-888-325-5788 www.falssviewcasinoresort.com

Hotel is located at 6380 Fallsview Boulevard, Niagara Falls, Ontario L3E 6T3

SHOWCASE

Plan to visit the tradeshow Monday 12:00 noon to 6:00 pm (NEW THIS YEAR) Past & Current Exhibitors include:
3M, Adtran, ANIXTER, Bell, Calix, Clearcable Networks, Clearfield, Commercial Truck, Comtrend, Connect Telecom, Duraline, Eastern Independent Telecom, Graybar Canada, Hall Telecommunications, Innovative Systems, Juniper Networks, Mapcom, Metaswitch, Nexicom, NISC, Ovislink, Power & Telephone Supply, Preformed Line Products, REDCOM, SAK Data Products, Sales Outsource Solutions, SmartRG, Superior Essex, Trispec Communications, TVC, Williams Telecom,

EXHIBITOR INFORMATION

For exhibitor information, contact
CITA Exhibit Manager, c/o Creative Events Management
T: (519) 940 0935
cemcreative@outlook.com



CANADIAN INDEPENDENT TELECOMMUNICATIONS ASSOCIATION Presents *SEMINAR SHOWCASE 2018*

April 08 - April 10, 2018

Fallsview Casino Resort, Niagara Falls, Ontario



**Join us
for industry relevant technical
and marketing seminars
along with a unique exhibitor showcase**

PAST & CURRENT SPONSORS INCLUDE

Anixter, Bell, Clearcable, Connect Telecom, Eastern Independent Telecom, Metaswitch, Nexicom Systems, NISC, Power & Telephone Supply, Quadro Communications, Redcom, Superior Essex.

2018 CITA TELECOMMUNICATIONS SHOWCASE & SEMINARS

PROGRAM SCHEDULE

SUNDAY, APRIL 08

12 noon to 6:30 pm	Registration
4:00 pm to 5:00 pm	CITA Annual General Meeting - Active Members Only
5:00 pm to 7:00 pm	Welcome Reception, For all Seminar Delegates and Exhibitors

MONDAY, APRIL 09

8:00 am to 5:00 pm	Registration
7:00 am to 8:45 am	Breakfast
7:30 am to 8:30 am	CSI Meeting
8:45 am to 9:45 am	Industry Leadership Awards and Keynote Address,
10:00 am to 12:00 noon	Management & Technical Seminars
12 noon to 1:00 pm	Luncheon For Conference Registrants Only
1:30 pm to 3:30 pm	Co-op Directors Meeting
12:00 pm to 6:00 pm	SHOWCASE VIEWING
5:00 pm to 6:00 pm	Showcase Reception, Exhibit Hall Prizes and draws, including Grand Prize Draw
6:30 pm to 9:00 pm	Dinner, Entertainment and Supplier of the Year For 2 day Seminar Delegates Only - Sponsored by CITA



TUESDAY, APRIL 10

7:00 am to 8:00 am	Breakfast
7:45 am to 8:30 am	Keynote Speaker
8:30 am to 12:15 pm	Management & Technical Seminars
12:15 pm to 1:15 pm	Luncheon For Conference Registrants Only Departures

SHOWCASE VIEWING
Monday, April 09, 12:00 noon to 6:00 pm

2018 CITA TELECOMMUNICATIONS SHOWCASE & SEMINARS

MONDAY APRIL 09

Breakfast: 7:00 am - 8:45 am

8:45 am to 9:45 am	GENERAL SESSION	
	8:45 am to 9:00 am Industry Leadership Awards 9:00 am to 9:45 am KEYNOTE Address Digital Transformation: Dr. Rick Huijbregts V.P. Strategy & Innovation George Brown College	
10:00 am to 10:45 am	MANAGEMENT/MARKETING	VENDOR PRESENTATIONS
	ITPA Annual General Meeting Members Only Jonathan Holmes E.D. ITPA	Vendor Session 1 10:00 am to 10:30 am Vendor Session 2 10:30 am to 11:00 am
11:00 am to 11:45 am	ITPA annual General Meeting Continues Members Only	Vendor Session 3 11:00am to 11:30 am Vendor Session 4 11:30 am to 12:00 noon

Monday Exhibit Opens 12:00 pm to 6:00 pm

Monday Lunch: 12:00 - 1:00 p.m.

Monday Night Reception: 5:00 pm to 6:00 pm, Exhibit Hall with Grand Prize Draw

Monday Night Dinner: 6:30 pm to 9:00 pm Supplier of the Year Award, New Board Introduction

Entertainment: Matt Baram, Comedian & Naomi Snieckus Actor & Comedian. <http://thenationaltheatreoftheworld.com>

TUESDAY APRIL 10

Breakfast: 7:00 am - 8:00 am

Keynote Speaker: 7:45 am - 8:30

8:30 am.to 9:15 am	MANAGEMENT/MARKETING	TECHNICAL PRESENTATIONS
	Gen X - New Motivational Strategies Max Valiquette , Innovation, Transformation & Marketing Expert, Publicis Agency	Calix: Advancements in residential WiFi and MESH technologies are going to increase the customer experience while minimizing the OPEX
9:30 am to 10:15 am	Part II Gen X - New Motivational Strategies Max Valiquette	Adtran: Next Generation PON Technologies
10:30 am to 11:15 am	Rural Broadband Funding: "Connect to Innovate" (Update) How they made their decisions TBC	Metaswitch Hosted unified communications and collaboration to Extend and Enhance hosted business telephony with rich mobile UC and conferencing.
11:30 am to 12:15 am	Sales Strategies Using Social Media Some Examples: How to offset introductory offers that are under contract, and Marketing Best Practices Panel: Tbaytel, Coop Tel, Execulink	Arbor Networks: DDos Attacks/Trends
12:15 am to 1:15 pm	Luncheon and Departures	