



THE CANADIAN INDEPENDENT  
TELECOMMUNICATIONS ASSOCIATION

L'ASSOCIATION CANADIENNE DES COMPAGNIES  
DE TÉLÉCOMMUNICATIONS INDÉPENDANTES



# 2019 SHOWCASE & SEMINARS

April 07 - 09, 2019  
Fallsview Casino Resort, Niagara Falls, Ontario



Join us for industry-relevant technical & marketing seminars along with a unique exhibitor showcase.

## CURRENT & PAST SPONSORS INCLUDE

Adtran, Anixter, Avertex, Bell Canada, Calix, Channell Commercial, Citrus, Clearcable, Connect Telecom, Eastern Independent Telecom, Fonex, Metaswitch, Nexicom Systems, NISC, Power & Telephone Supply, Quadro Communications, Ribbon Communications, REDCOM Laboratories Inc, Superior Essex.



# 2019 CITA TELECOMMUNICATION SHOWCASE & SEMINARS PROGRAM AT A GLANCE

## SUNDAY, APRIL 07, 2019

12 noon - 6:30 pm	Registration
2:00 pm - 3:00 pm	CITA Board Meeting
3:00 pm - 4:00 pm	CITA Annual General Meeting
4:00 pm - 5:00 pm	ITPA Annual General Meeting
5:00 pm - 7:00 pm	Welcome Reception for all Conference Delegates & Exhibitors

## MONDAY, APRIL 08, 2019

08:00 am - 5:00 pm	Registration
07:00 am - 08:45 am	Breakfast
07:30 am - 08:30 am	CSI Meeting
08:45 am - 09:00 am	Industry Leadership Awards
09:00 am - 09:45 am	<b>Keynote:</b> "Big Data Analytics: Insights without Limits"
10:00 am - 12 noon	Management & Technical Seminars
12:00 pm - 6:30 pm	SHOWCASE VIEWING
5:00 pm - 6:30 pm	Showcase Reception with Grand Prize Draws
12 noon - 1:00 pm	Luncheon - For Conference Delegates Only
1:30 pm - 3:30 pm	Co-op Directors Meeting
6:30 pm - 9:00 pm	Dinner, Entertainment and Supplier of the Year (For 2 day Conference Delegates Only - Sponsored by CITA)

## TUESDAY, APRIL 09, 2019

07:00 am - 08:45 am	Breakfast
07:45 am - 08:30 am	<b>Keynote:</b> Current Federal Landscape
08:30 am - 12:15 pm	Management/Marketing & Technical Seminars
12:15 pm - 1:15 pm	Luncheon - For Conference Registrants Only
1:15 pm	Departures

# 2019 CITA TELECOMMUNICATION SHOWCASE & SEMINARS

MONDAY, APRIL 08, 2019 Breakfast: 07:00 am - 08:45 am

GENERAL SESSION		
08:45 am - 09:45 am 09:00 am to 09:45 am	<b>Industry Leadership Awards</b> <b>KEYNOTE: "Big Data Analytics: Insights without Limits"</b> Caroline Ong, IBM - North American Lead, Analytics for Telco Sector	
10:00 am - 10:45 am	MANAGEMENT/MARKETING	VENDOR PRESENTATIONS
	<b>ITPA Annual General Meeting</b> Restricted to members only Jonathan Holmes, E.D., ITPA	<b>Vendor Session 1</b> 10:00 am - 10:30 am  <b>Vendor Session 2</b> 10:30 am - 11:00 am
11:00 am - 11:45 am		<b>Vendor Session 3</b> 11:00 am - 11:30 am  <b>Vendor Session 4</b> 11:30 am - 12:00 noon

Monday Showcase Open	12:00 pm - 6:30 pm
Monday Luncheon	12:00 pm - 1:00 pm
Monday Showcase Reception	5:00 pm - 6:30 pm, Exhibit Hall with Grand Prize Draw
Monday Night Dinner	6:30 pm - 9:00 pm, Supplier of the Year Award, New Board Introduction & Entertainment

TUESDAY, APRIL 09, 2019 Breakfast: 07:00 am - 08:45 am

07:45 am - 08:30 am	<b>KEYNOTE: Current Federal Landscape and the Challenges &amp; Opportunities Ahead for the Industry.</b> Tom Clark, Chair of Global Public Affairs	
08:30 am - 09:15 am	MANAGEMENT/MARKETING	TECHNICAL PRESENTATIONS
	<b>Creating a Culture of Innovation Part 1</b> Jackie Arnold, President, icoachpeople.ca	<b>Connected Communities</b> Rob McCann, President, ClearCable
09:30 am - 10:15 am	<b>Creating a Culture of Innovation Part 2</b> Jackie Arnold, President, icoachpeople.ca	<b>IPv6</b> Charles Gagnon, IPConsul Inc.
10:30 am - 11:15 am	<b>Cool Project Panel:-Tbaytel: AwareX Project</b> Brian Soldera & Sara Vita <b>Wightman: "Smart Hub Order Management"</b>	<b>MDU Problem Solutions</b> Brian Schrand Clearifeld
11:30 am - 12:15 am	<b>Connected Coast Project</b> CityWest will present an overview of their submarine fibre project that will bring high-speed Internet access to rural & remote communities along coastal BC, Haida Gwaii & Vancouver Island.	
12:15 pm - 1:15 pm 1:15 pm	<b>Luncheon</b> Departures	

# 2019 CITA TELECOMMUNICATION SHOWCASE & SEMINARS

## CONFERENCE REGISTRANTS FEES

Fee includes Welcome Reception, Delegates Dinner (for 2 day Conference Registrants only). Lunch for each day registered, and an opportunity for CITA Active members to win the Grand Prize Draw.

	<b>CITA MEMBER</b>	<b>NON-MEMBER</b>
1 DAY ATTENDANCE	\$ 295.00 + HST	\$ 500.00 + HST
2 DAY ATTENDANCE	\$ 495.00 + HST	\$ 700.00 + HST

Register now by completing the enclosed Registration Form and send it with your payment to CITA  
**Canadian Independent Telecommunications Association**

c/o Margi Taylor, General Manager

1402 Queen Street West, Suite 205 Alton, ON L7K 0C3

T: (519) 940 0935 F: (519) 940 1137

cemcreative@outlook.com

## GRAND PRIZE INFORMATION

Limited to Seminar Delegates only, some restrictions apply. One draw card will be issued to each Seminar delegate. Once the draw card is completed with four (4) different stamps obtained from various points in the exhibition hall, it then qualifies for the draw and can be placed into the Grand Prize Draw Drum. Winning cards will be drawn on Monday, April 08, 2019 in the Exhibition area. Prizes totaling over \$ 2,000.00 will be drawn!  
**Winners must be present at time of draw to claim their prize.**

## HOTEL ARRANGEMENTS

### **Deadline for preferred rate is Thursday March 07, 2019**

Plan to stay at the Fallsview Casino Resort during the Showcase & Seminar

Call in your reservation, be sure to mention that you are with the CITA conference to ensure you get the conference rate. The cutoff date is Thursday March 07, 2019

### **Room Rates**

Saturday April 06 \$279.00

Sunday April 07 to Tuesday April 09 \$179.00

Fallsview Casino Resort, 6380 Fallsview Boulevard, Niagara Falls, Ontario L3E 6T3

Toll Free: 1-888-404-1330 Reservations: 1-888-325-5788 [www.fallsviewcasinoresort.com](http://www.fallsviewcasinoresort.com)

## SHOWCASE

**Plan to visit the Showcase and Exhibits Monday 12:00 noon to 6:00 pm Current & Past Exhibitors include:**

3M, Adtran, ADVA Optical Networking, Advanced Media Technologies, AMAC Equipment Limited, Anixter, Bell Canada, Calix, Clearcable Networks, Channell Commercial, Ciena, Citrus Communications, Clearfield, Commercial Truck, Communications Data Group, Comtrend Corporation, Connect Telecommunications Solutions Inc., Dascom Systems Group, Dura-Line Canada, Eastern Independent Telecom, Fonex, Graybar Canada, Hall Telecommunications, Hubbell Power Systems, Hydro One Telecom, Inca Networks, Innovative Systems, ITS Solutions Inc., Juniper Networks, Mapcom Systems, Metaswitch Networks, National Information Solutions Cooperative, Nexicom Systems, Noramco, Ovislink, PCI Supply, Pickard Construction, Power & Tel, Preformed Line Products (Canada) Limited, Primex Manufacturing, REDCOM Laboratories Inc., SAK Data Products Ltd., Sales Outsource Solutions Inc., SaskTel International, SmartRG, Superior Essex Communications, Testworx Inc., Tii Technologies Inc., Trispec Communications, TVC, Williams Telecom, Ubity

## EXHIBITOR INFORMATION

For exhibitor information contact

Michael Dargavel, CEM, CITA Exhibit Manager,

T: 416-596-0671 Ext. 225

E: [mdargavel@aemanagement.ca](mailto:mdargavel@aemanagement.ca)